

Singapore
IS Research
Inter-University Symposium

SIRIUS

13 - 15 Jul 2026



Singapore IS Research Inter-University Symposium SIRIUS 2026
13 - 15 Jul 2026

Day 1
13 July
2026
(Mon)
@NTU

8.00 am - 8.45 am	Registration & Light Refreshment (Level 1 outside WCYP Auditorium)	
8.45 am - 9.15 am	Welcome Speech (by NTU, SMU, NUS) (WCYP Auditorium) & Photograph Taking	
9.15 am - 10.15 am	Keynote 1.1 (WCYP Auditorium) Speaker: Alok GUPTA (University of Minnesota) "HumansX "The Mirror and the Mentor": Using LLMs to Explain Human Decision-Making at Work" Chair: Anandasivam GOPAL, Time Keeper: Jieyi ZHANG	
10.15 am - 10.45 am	Tea Break (Level 1 Event Space)	
10.45 am - 11.30 am	Faculty Presentation 1.1 (WCYP Auditorium) Jack TONG (NTU) "When Information Meets Constraints: Evidence from Digital Patient Navigation in Outpatient Care" Time Keeper: Jieyi ZHANG	
11.30 am - 12.15 pm	Faculty Presentation 1.2 (WCYP Auditorium) Jiho LEE (NUS) "The Commercialization of Volunteer Contributions in Digital Platforms" Time Keeper: Jieyi ZHANG	
12.15 pm - 1.30 pm	Lunch (Level 1 Event Space)	
1.30 pm - 2.30 pm	Keynote 1.2 (WCYP Auditorium) Speaker: Chee Wee TAN (Hong Kong Polytechnic University) "Optimizing Marketing Content Generation under Persuasion Knowledge Model: A Multi-Agent-Target Coordination with RAG and Dueling DQN" Chair: Anandasivam GOPAL, Time Keeper: Mariia MNEKINA	
2.30 pm - 3.15 pm	Faculty Presentation 1.3 (WCYP Auditorium) Dan MA (SMU) "Bug Bounty Programs for Third-Party Software: Adoption Strategy and Effectiveness Analysis" Time Keeper: Mariia MNEKINA	
3.15 pm - 3.45 pm	Tea Break (Level 1 Event Space)	
3.45 pm - 4.30 pm	Faculty Presentation 1.4 (WCYP Auditorium) Jiayu YAO (NTU) "Can GenAI Provide Market Feedback? Evidence from an AI Agent System" Time Keeper: Mariia MNEKINA	
	THEME: Digital Platforms (Seminar Room 5) Chair: John DONG, Time Keeper: Jieyi ZHANG	THEME: Human-Centric Technology Design (Seminar Room 6) Chair: Ben CHOI, Time Keeper: Mariia MNEKINA
4.30 pm - 5.00 pm	PhD Presentation 1.11 Shiyi WANG (NTU) – Supervisor: Jack TONG "Signal Your Team: Impacts and Mechanisms of Virtual Team Information on Telehealth Platforms"	PhD Presentation 1.21 Yumeng YANG (NUS) – Supervisor: Atreyi KANKANHALLI "Understanding the Affordances and Impacts of Humanoid Robot Tutors for Group Brainstorming: A Mixed-Methods Approach"
5.00 pm - 5.30 pm	PhD Presentation 1.12 Shao Yi LIAW (SMU) – Supervisor: Qian TANG "Stance-Linked Provenance: How Voter Identity Disclosure Reshapes Voting and Suggestion Incorporation on Crowdsourcing Platforms"	PhD Presentation 1.22 Zeyuan HONG (NTU) – Supervisor: Ben CHOI "Human-Centric Augmented Reality Design: How Superimposition and Overlay Shape Spatial Learning"
5.30 pm - 6.00 pm	PhD Presentation 1.13 Simian ZHANG (NUS) – Supervisor: Chen JIN "When Ads Hurt Less: How Advertising Tolerance Reshapes Platform Governance and Consumer Choice in Freemium Media"	PhD Presentation 1.23 Jingyuan DENG (NUS) – Supervisor: Dandan QIAO "The impact of GenAI on Crowdfunding Entry and Success"
7.00pm - 9.30 pm	Dinner (invited senior scholars and faculty members only)	



Singapore IS Research Inter-University Symposium SIRIUS 2026

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Day 2

14 July
2026

(Tue)

@SMU

8.15 am - 8.45 am	Registration & Refreshment (Foyer outside Ngee Ann Kongsi Auditorium)	
8.45 am - 9.00 am	Welcome Speech (Ngee Ann Kongsi Auditorium) & Photograph Taking	
9.00 am - 10.00 am	Keynote 2.1 (Ngee Ann Kongsi Auditorium) Speaker: Youngjin YOO (London School of Economics) “How to Study IT When Everyone Else is Studying Technology?” Chair: SIAU Keng Leng, Time Keeper: Shao Yi LIAW	
10.00 am - 10.30am	Tea Break (Foyer outside Ngee Ann Kongsi Auditorium)	
10.30am - 11.15 am	Faculty Presentation 2.1 (Ngee Ann Kongsi Auditorium) Ping Fan KE (SMU) “Effects of Monetary Compensation in Web3 Social Media Platform” Time Keeper: Shao Yi LIAW	
11.15 am - 12.00 pm	Faculty Presentation 2.2 (Ngee Ann Kongsi Auditorium) Vikas DEEP (NUS) “Learning to Ask the Right Questions: A Multi-Armed Bandits Approach” Time Keeper: Shao Yi LIAW	
12.00 pm - 1.00 pm	Lunch (Foyer outside Ngee Ann Kongsi Auditorium)	
1.00 pm - 2.00 pm	Keynote 2.2 (Ngee Ann Kongsi Auditorium) Speaker: Emmanuelle VAAST (McGill University) “From Digital Trace Data to Theoretical Contribution: Building Research” Chair: SIAU Keng Leng, Time Keeper: Xusheng SUN	
2.00 pm - 2.45 pm	Faculty Presentation 2.3 (Ngee Ann Kongsi Auditorium) Jaechol PARK (NTU) “Architectural Innovation, Organizational Restructuring, and the Role of Artificial Intelligence: Evidence from the Rise of Antibody-Drug Conjugates” Time Keeper: Xusheng SUN	
2.45 pm - 3.30pm	Faculty Presentation 2.4 (Ngee Ann Kongsi Auditorium) Gujie LI (NUS) “AI Self-preferencing in Algorithmic Hiring: Empirical Evidence and Insights” Time Keeper: Xusheng SUN	
3.30pm - 4.00 pm	Tea Break (Foyer outside Ngee Ann Kongsi Auditorium)	
	THEME: Human-AI Collaboration (SOA Seminar Room 1-2) Chair: Ping Fan KE, Time Keeper: Xusheng SUN	THEME: Policy & Intervention (SOA Seminar Room 1-3) Chair: Dan MA, Time Keeper: Shao Yi LIAW
4.00 pm - 4.30 pm	PhD Presentation 2.11 Ivy (Jiaqi) WU (SMU) – Supervisor: Fiona NAH “Building Reflection Competencies in Human-AI Collaboration”	PhD Presentation 2.21 Xinjun YANG (NTU) – Supervisor: John DONG “Trade Wars and Digital Transformation: A Natural Experiment”
4.30 pm - 5.00 pm	PhD Presentation 2.12 Liu YAN (NUS) – Supervisor: Cheng Suang HENG “Computational Linkography for Human-AI Co-Creation: Visualizing the Ideation Process”	PhD Presentation 2.22 Ginger Fangshi LIN (NUS) – Supervisor: Hock Hai TEO “Reducing Affective Polarization through Empathy-Based Interventions”
5.00 pm - 5.30 pm	PhD Presentation 2.13 Yulia KIRILLOVA (NTU) – Supervisor: Ben CHOI ““Steady Pom Pi Pi”: Examining the Impact of Linguistic Accommodation and Evaluator Identity on AI Driving Assessments”	PhD Presentation 2.23 Jiaxuan XU (NTU) – Supervisor: Kim Huat GOH “Reshaping Student Achievement, Fueling Family Anxiety? The Impact of School Examination Reform on Community Mental Health”
5.30 pm - 6.00 pm	PhD Presentation 2.14 Jihao LUO (NUS) – Supervisor: Hock Hai TEO “Do Humans Keep Thinking When AI Reasons? Cognitive Offloading in Human-AI Collaboration”	PhD Presentation 2.24 Kayoung SHIN (NTU) – Supervisor: Eric KWON “Stabilize or Destabilize? Token-Based Distributed Ownership under Legitimacy Shocks”
7.00pm - 9.30 pm	Dinner (invited senior scholars and faculty members only)	



Day 3
15 July
2026
(Wed)
@NUS

2026 Singapore IS Research Inter-University Symposium (SIRIUS)

13 - 15 Jul 2026

8.15 am - 8.45 am	Registration & Light Refreshment (Foyer outside COM3 MPH)		
8.45 am - 9.00 am	Welcome Speech (COM3 MPH) & Photograph Taking		
9.00 am - 10.00 am	Keynote 3.1 (COM3 MPH) Speaker: Anindya GHOSE (New York University) “How Academics Influence Economic Analyses in Global Antitrust Litigations” Chair: Khim Yong GOH, Time Keeper: Ming CAI		
10.00 am - 10.30am	Tea Break (Foyer outside COM3 MPH)		
10.30am - 11.15 am	Faculty Presentation 3.1 (COM3 MPH) Oleh STUPAK (NUS) “LLM and Privacy” Time Keeper: Ming CAI		
11.15 am - 12.00 pm	Faculty Presentation 3.2 (COM3 MPH) Hemanshu DAS (NTU) “Why Students Reject AI for Human Counselors in College Applications: A Field Experiment” Time Keeper: Ming CAI		
12.00 pm - 1.15 pm	Lunch (Foyer outside COM3 MPH)		
1.30 pm - 3.00 pm	"Ask Me Anything" Open Session		
3.00 pm - 3.15 pm	Tea Break (Foyer outside COM3 MPH)		
	THEME: AI & Cloud Innovations (COM3-MPH) Chair: Yingda ZHAI, Time Keeper: Jihao LUO	THEME: Machine Learning & AI (COM3-01-21, SR12) Chair: Shi Ying LIM, Time Keeper: Yichen SUN	THEME: Advanced Network Approaches (COM3-01-23, SR14) Chair: Nan CHEN, Time Keeper: Yuchen WANG
3.15 pm - 3.45 pm	PhD Presentation 3.11 Xiaohui LIU (NUS) – Supervisor: Hock Hai TEO “From Retrospection to Reflection: Harnessing LLM Reasoning to Optimize Online A/B Testing”	PhD Presentation 3.21 Zhichao HU (NTU) – Supervisor: Kim Huat GOH “From Measurement to Signification: A Framework for Early Urban Health Detection”	PhD Presentation 3.31 Qi QI (NUS) – Supervisor: Chuan Hoo TAN “Robustness Methods for Missing-Channel EEG: Partially Spatiotemporal Graph Inference Network”
3.45 pm - 4.15 pm	PhD Presentation 3.12 Anisha SHARMA (NTU) – Supervisor: John DONG “Board Composition and Cloud Adoption During the Pandemic”	PhD Presentation 3.22 Yan SUN (NUS) – Supervisor: Stanley KOK “Interpretable Intrinsic Cues for Efficient Reinforcement Learning with Large Language Models”	PhD Presentation 3.32 Xusheng SUN (SMU) – Supervisor: Qian TANG “Peer Conformity and Deviation: A Graph Neural Network for Financial Statement Fraud Detection”
4.15 pm - 4.45 pm	PhD Presentation 3.13 Jingqi DING (NUS) – Supervisor: Chuan Hoo TAN “Cloud Services Crisis Response Routine Dynamics from an Autogenesis Perspective”	PhD Presentation 3.23 Hafizh Rafizal ADNAN (NUS) – Supervisor: Shi Ying LIM “How a Firm Leverages Community Participation to Develop Contentious GenAI Technology: A Case Study of Suno”	PhD Presentation 3.33 Ronak VISHNOI (NUS) – Supervisor: Nan CHEN “Blocking the Ad-Blocker”
6.00pm - 8.30 pm	Dinner (invited senior scholars and faculty members only)		